

Gingertown Nashville

About the Event:

1. **History:** Gingertown was created by David M. Schwarz Architects in Washington DC. In 2006. In 2010, DMSA started two new GingerTown affiliates, one in Dallas and a second in Nashville. In 2014, Atlanta joined in on the fun. The event brings together members of the design industry to design and build a gingerbread city and then donate the buildings to local charities such as Children's Hospitals, Food kitchens, Community Care Organizations and Nursing Homes.
2. DMSA supplies the masterplan drawing for the project. Some lots have pre-determined uses and others are left open to the discretion of the teams.
3. Lots will be assigned first to the top sponsors and then to the other firms in the order requests are received.
4. It is up to each team whether or not they "predesign" their structure prior to the build night or design it on the fly the evening of the event. If a team wishes to predesign their building, they can contact ESa to get the overall dimensions for their lot. As with any good building design, structures are not allowed to overhang the property lines of their lots! Some lots also have height restrictions based on the display requirements of the facility which will receive them. We will have a Zoning Official on hand for the event to make sure that structures stay within the appropriate boundaries.
5. The money collected from our Candy, Food, and Gingerbread/Icing sponsorship is used to purchase the base supplies for the project for all teams as well as food and beverages for the night of the build. All other team sponsorship money raised is divided up and donated to each of the designated charity recipients. See the "Sponsor" tab for more details!
6. If a lot has a designated theme, ESa will supply that candy to be used in the design. If a team needs special candy for their design, please check with ESa to see if we have already purchased it. If it has not been purchased, teams can bring any specialty supplies that they need to build out their lot.
7. Team sizes of 2-5 people are optimal. This will aid in seating arrangements and create a more comfortable building environment. Kids are welcome to come with their parents on the night of the build to participate on a team.
8. ESa will build the base for the model and the supporting infrastructure (streets, sidewalks, street lights, etc.) prior to the night of the build.
9. Following the night of the build, the complete "city" will be displayed at Adventure Science Center for the rest of the week, and then broken down into smaller parcels and delivered to area hospitals and nursing homes for display during the holiday season. This year's recipients will include Ronald McDonald House, Hospital Hospitality House, The Next Door and Brookdale Senior Living.
10. Any additional questions should be directed to: Lee Davis (aka: Director of Gingertown Zoning Dept.) at ESa – 329-9445 or leed@esarch.com.